

COMMUNICATION DESIGN I PORTFOLIO
NICOLE LETTAU



SPECIMEN SHEET

TRAJAN PRO

TRAJAN PRO WAS DESIGNED BY CAROL TWOMBLY, IN 1989 FOR ADOBE.

TRAJAN PRO WAS BASED OFF OF THE LETTERS WHICH WERE FOUND IN ANCIENT ROME. BECAUSE OF THIS, THERE ARE NO LOWERCASE LETTERS.

BECAUSE OF THIS, TRAJAN PRO IS THE OLDEST TYPEFACE ON THE PLANET.

TRAJAN PRO IS KNOWN AS THE MOVIE FONT.

SOME OF THE FILMS THAT TRAJAN PRO HAS STARRED IN ARE: TITANIC, THOR, AVATAR, AND NIGHTMARE ON ELM STREET.

A B C D E F
G H I J K L
M N O P Q
R S T U V W
X Y Z

TRAJAN PRO BOLD

A B C D E F
G H I J K L
M N O P Q
R S T U V W
X Y Z

TRAJAN PRO

TRAJAN HAS ALSO STARRED IN POLITICAL CAMPAIGNS FOR: CHRIS DODD, TIM PAWLENTY, AND MITT ROMNEY.

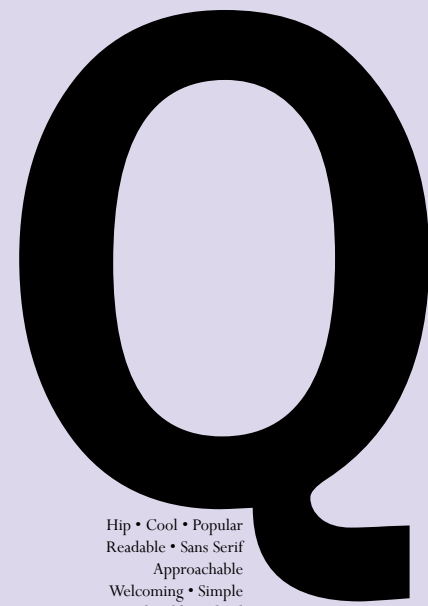
Æ

LETTER DESIGN

Franklin Gothic Medium

While Franklin Gothic Medium is a popular and readable font, I believe it lacks a particular fun and quirky element.

I chose the letter Q because I love the different variations that each font has for the tail of the Q.



Hip • Cool • Popular
Readable • Sans Serif
Approachable
Welcoming • Simple
Predictable • Bland

Nic Constructed



This Q differs from the Franklin Gothic Medium, first by how the tail of the Q is shaped. By straightening part of it, and pulling it down as well as having part of it extend out before quickly pulling back together this creates a more unpredictable aspect of the revamped letter.

The second altered aspect of this Q, is the center. By flattening out the bottom and pulling the sides in slightly, this creates more black space within the letter itself.

The third and final alteration of the Q, is that it has been squished vertically so the letter is not as drawn out as the original Franklin Gothic Medium Q.

QUOTE
PROJECT



Quíck.

MAGAZINE SPREAD

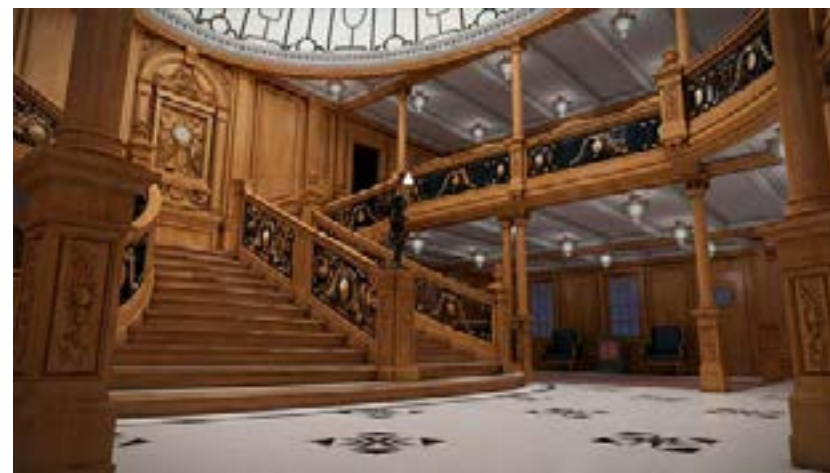
The New Titanic

The Iceberg Will Not Win This Round

Lorem ipsum dolor sit amet, ne omnis soleat posidoni-
um vel. Cum zril tractatos mediocrem ci, sed te augue
consul argumentum. At magna cotidieque quo. Cum
ut forensibus adversarium delicatissimi, cum vituper-
ata eloquentiam ut. Vis ex decore delicatissimi, ad has
porro tamquam utroque. Sit et augue munere, hinc nul-
lam prodesset quo ex, choro suscipit appetere usu ne.

Quem blandit suscipit sed ut, zril quidam splen-
dide ad per. Elit petentium adversarium mea at. Vim
amet corrumpit no, saepe mentium laboramus ne
qui. Pri ex omnium dissentiet. Duo homero atomo-

rum in, ex eros hendrerit eam, in vim eius velit euismod.
Iusto alienum vix ea. An vix oratio epicurei maies-
tis, ad reque aequae quo. Explicari elaboraret vis ei.
Mea ei diceret eripuit pertinacia, per debet incor-
rupte argumentum no, in nihil adolescens per. Mo-
dus oportere volutpat cu usu, nihil vocent ci pro.
Eam in blandit invidunt democritum. Doming offendit
sadsipscing sed cu, ut duo ipsum delentit, at error paulo vi-
vendum sed. Vis ut rebum impedit facilisi. Id elita perfecto
iracundia vel, pro harum expendis id. Eos case corrumpit
an. Case constituam eu sed, graecis reprimique efficiantur



56 | Future is Now



te eam. Sit ea munere platonem, est alia accumsan ei, cu hinc dolore sed.
Nam consul saperet ut, mea porro dicat denique eu, est exer-
ci dolorum alienum ad. Purto feugiat ad his, has ex suas ridens,
debet nostrum officiis ad nec. Alia magna rationibus quo ne,
officiis dissentiet ea qui. Eu etiam cetero neglegentur usu.

At impedit defniebas cum. Cum et latine phaedrum, ex qui vid-
erer feugait dissentiet. Ne brute illud alterum duo, elit inani deter-
ruisset ut eam, pri rebum dicat delicata at. Vel et mundi volutpat.

Ex mei phaedrum deserunt vulputate. In sed movet propriae, sea
summo mucius defniebas ea, pro dolor nostrum ea. Ei has aliquam
conclusionemque, usu at zril graeco abhorreat, facer vitae dolorem
eam at. Cum ut esse quando graeci, ei vim persius saperet cotidieque.
Idque nonumes incorrupte ut vix, at nam vivendo minimum lobortis.

Eos tota oblique referrentur ut. No copiosae facilisised, mel

Future is Now | 57

POSTER DESIGN



MARY POPPINS

MARY ON SCREEN

- The role of Mary Poppins was given to Julia Andrews after Walt Disney saw her in the show "Camelot" on Broadway and offered to begin filming once she gave birth to her first child.
- Julia Andrews originally did not want to take the role of Mary Poppins because she was hoping she would get a role in "My Fair Lady."
- The "Step In Time" sequece had to be filmed twice due to a scratch on the film.

MARY ON STAGE

- During the song "Step In Time" Bert walks 30 feet up the side of the stage then upside down along the top before returning to the stage from the otherside. Over all, in this journey Bert has traveled over 100 feet.
- There are 250 costumes and 52 wigs in the production.
- The Bank's home weighs 40,000 pounds.

RESUME

Nicole Lettau

3301 Hwy. 169 Apt 234, Plymouth MN, 55441
Nicolelettau23@gmail.com | Cell Phone: 612 - 741 - 6782

Education

Graduating May 2017

Bachelors of Art and Graphic Design
Minor in French and Francophone Studies
Wartburg College | Waverly, Iowa

Experience

January 2016 – Current

Gallery Guard | Waldemar A. Schmidt Art Gallery

Monitor and safeguard the art
Greet visitors and take attendance
Answer visitors' questions when able
Kindly remind visitors of museum etiquette

Fall 2013 – Current

House Manager | Nuemann Crew

Distribution of programs
Greet and assist patrons with seating
Communicate with Tech Crew to open doors
Lead meetings with the Ushers about the performance

Fall 2012 – Current

Usher | Hennepin Theatre Trust

| | |
|-----------------------|------------------------------------|
| Settle seating | Take tickets |
| Answer questions | Keep aisles clear |
| Distribute programs | Direct people to their seat |
| Stuff show's programs | Watch for illicit electronic usage |

May 2011 – Current

Security | Azzonie Security Investigation Agency

| | |
|------------------------------|--------------------------------------------------|
| Take tickets | Prevent anger induced actions |
| Keep aisles clear | Search people, bags, and backpacks |
| Answer questions | Provide protection for large acts and performers |
| Direct people to their seats | |

Volunteer Work

Actor | Panic Park
Actor and Reader | Pioneer Village
Preparator | Waldemar A. Schmidt Art Gallery

References

John Doe | Place of work | Title of position | 123-345-6789
Jane Doe | Place of work | Title of position | 123-536-7938

CREATIVE RESUME

Nicole Lettau

3301 Hwy. 169 Apt 234, Plymouth MN, 55441
Nicolelettau23@gmail.com | Cell Phone: 612-741- 6782

Education

Graduating May 2017

Bachelors of Art and Graphic Design
Minor in French and Francophone Studies
Wartburg College | Waverly, Iowa

Experience

January 2016 – Current

Gallery Guard | Waldemar A. Schmidt Art Gallery

Monitor and safeguard the art
Greet visitors and take attendance
Answer visitors' questions when able
Kindly remind visitors of museum etiquette

Fall 2013 – Current

House Manager | Nuemann Crew

Distribution of programs
Greet and assist patrons with seating
Communicate with Tech Crew to open doors
Lead meetings with the Ushers about the performance

Fall 2012 – Current

Usher | Hennepin Theatre Trust

| | |
|-----------------------|------------------------------------|
| Settle seating | Take tickets |
| Answer questions | Keep aisles clear |
| Distribute programs | Direct people to their seat |
| Stuff show's programs | Watch for illicit electronic usage |

May 2011 – Current

Security | Azzonie Security Investigation Agency

| | |
|------------------------------|--------------------------------------------------|
| Take tickets | Prevent anger induced actions |
| Keep aisles clear | Search people, bags, and backpacks |
| Answer questions | Provide protection for large acts and performers |
| Direct people to their seats | |

Volunteer Work

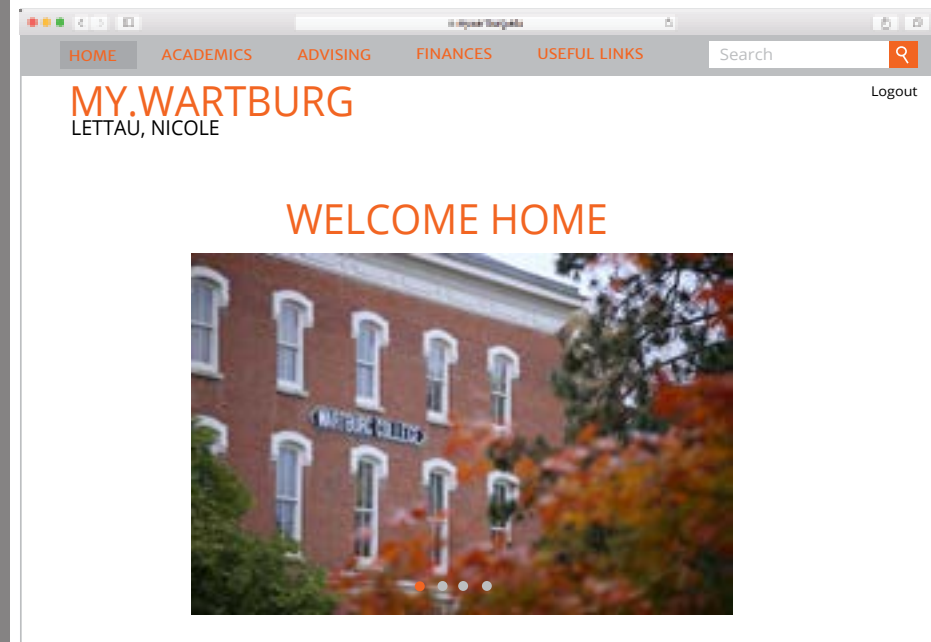
Actor | Panic Park
Actor and Reader | Pioneer Village
Preparator | Waldemar A. Schmidt Art Gallery

References

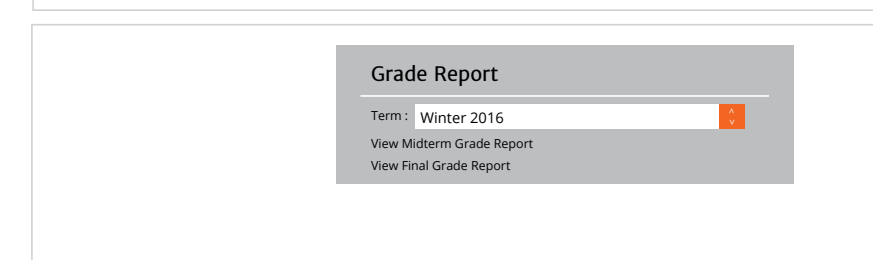
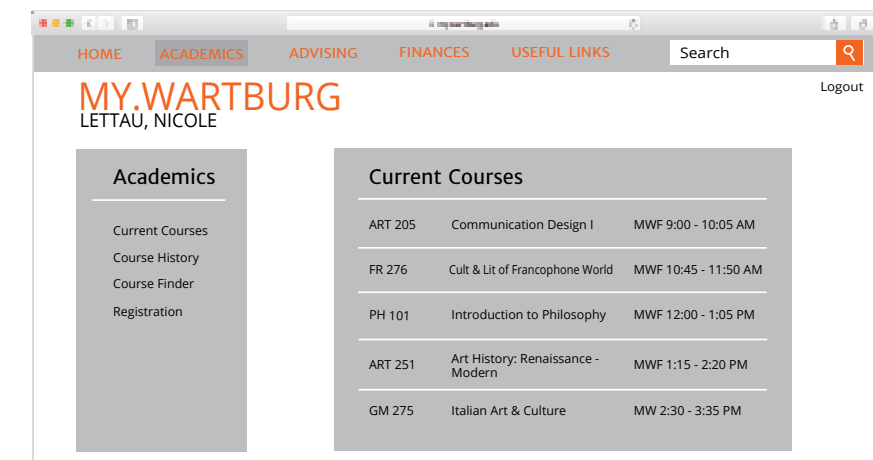
Johnathan Doe | Place of work | Title of position | 123-345-6789
Crystal Doe | Place of work | Title of position | 123-536-7938



WEB DESIGN



| | | | |
|----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| ACADEMICS Current Courses Course History Course Finder Registration | ADVISING Advising Worksheet GPA Projection Unofficial Transcript | FINANCES My Account Balances Course and Fee Statement Financial Aid peerTransfer | USEFUL LINKS Email Events Calendar Vogel Library Wartburg Store |
|----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|



| | | | |
|----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| ACADEMICS Current Courses Course History Course Finder Registration | ADVISING Advising Worksheet GPA Projection Unofficial Transcript | FINANCES My Account Balances Course and Fee Statement Financial Aid peerTransfer | USEFUL LINKS Email Events Calendar Vogel Library Wartburg Store |
|----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|