

Senior Exhibit (300 points)

You are to conceive, plan, produce, and exhibit an original body of new art and/or design work for exhibition in the FAC WAS Gallery. Although you cannot use previous work you have done for classes for this exhibit, you may take a route that is suggested by something you have done. Make it something you are interested in and that you are eager to advertise. Capitalize on your strengths.

At this point you will hang the exhibit during finals week and it will run through the day of commencement. It is up to you as a group to plan the layout, hang the exhibit (and make labels), and plan the reception.

There are three reviews scheduled – you should plan on having it reviewed more often. The PR material must be finished by April 1. For this you will meet outside of class time. The materials should include a card design ready to go to the printer (mock-up and files ready for pre-press), and a press release at least stating where each of you is from, but probably also including information such as major areas of study, general information about the exhibit, reception date, etc. I will give time in class for you to plan a strategy for putting this material together.

The exhibit will be graded on the quality and presentation of work, and timely completion of tasks.

Papers & Presentations (300 points + 40 points for research and outline)

You are required to write two papers over the course of the semester. You should choose from the following general topics to make your specific topic. Other topics may be acceptable if they fulfill the intent (ask).

Theory behind Art	California, New York, and Between the Two
Controversy in Art/Design	The Worth of Creativity
The Roll of the Visual Arts in Society	The Ownership of Creativity
Ethics in Art/Design	Socially Responsible Design
Commercial Versus Fine Art	The Power of Design to Change Thinking
Defining Quality	

There is quite a range in how these topics may be approached. Check with me to see if your approach will satisfy the course requirements or for clarification on these topics. You should write a personal point of view supported by historical and contemporary perspectives and examples. Research should be thorough using library resources (the web - 'filtered' sites only – may only be used for 25% of your research at most) and your resources should be cited appropriately. You should not rely too heavily on one or two resources. The thesis (look up in dictionary) for your paper should be clearly stated in your first paragraph. The remaining part of the paper should serve to prove this thesis.

You should hand-write or type your research notes and outline for this paper. These will be due one week before paper is due and will be handed back to you promptly.

These papers should be about five pages in length (double spaced 10 point type), and should be well edited. Illustrations should be used as needed in this paper. You should have your drafts reviewed by the writing center, other students, and/or your instructor. You may work on these papers in groups, but your own contribution must be very clear and each person's contribution should satisfy the above requirements. *Graded on clarity, organization, and argument supported by research. Use quotes or paraphrased material from your research only when it is crucial.*

You are required to give twenty minute presentations drawn from the above papers. I will talk more about the shape these presentations should take. Simply reading your paper will not suffice, and you must provide visual material for the class where it is needed. *Graded on preparation and clarity of presentation.*

Portfolio & Resume (200 points)

These are materials that you produce to show what you can do. They will serve to get you what you want in life or not. They are important. *Graded on clarity, organization, quality of whole package and completeness of drafts.*

If the portfolio is the cake, the resume is the icing. It has to be perfect for the whole thing to be a good experience. Especially if you are a Communication Design major. You may need to make several versions for different requirements (such as a one-page and two-page). Bring enough copies of your resume for each member of the class to have

their own copy for review. *Graded on information design, visual design (can be very simple however), and clarity. Also graded on completeness of drafts.*

You may also choose to do a small, easily reproducible portfolio in addition to your regular 'book'. In it you should have your resume, personal statement, and examples of your work. Include computer disks (CDs) or other supplemental material as appropriate. Think of this as something you could give to someone, and it would impress them enough that they (without even meeting you) would give you a high paying job or enroll you in the graduate school of your choosing. How you present this material is, of course, important. *Not required.*

Personal Statement (50 points)

This is a short (one page) statement about yourself. It may be written in first or third person. Topics might include all or some of the following or other things as well: Why you have chosen art as a pursuit, what you want to say with your art, influences in your life that affect your artwork, and what things excite or motivate you. You could research the way others have done this by looking at biographies for artists. *Graded on effort and clarity. Also graded on completeness of drafts.*

Small Assignments (50 points)

Over the course of the term you will be doing various small assignments that may require research and that will require some thought. They will be assigned a numerical score which together will add up to 10% of your grade.

Exhibit Reviews (100 points)

You will attend five exhibits over the course of the term and write a 500 word illustrated review for each. Two of these exhibits can be from the WAS Gallery. You may review other off-campus exhibits for extra credit. *Graded on quality of reviews. Note: Communication Design majors will also be graded on clarity and readability of the design for the review.*

Class Participation (up to -10% for lack of class participation, up to -40% for attendance)

This is a seminar course, and the instructor's role in it should be as moderator. Hence, class participation is very important, and indeed a requirement. Generally getting a discussion going is not something one person can do, nor is it always easy. Think thoughtful responses and questions, maybe even gear things towards your interests - we will tell you if you start being oppressive. *Grading is done by looking at your contribution to the class discussion as a whole. Your attendance in class is mandatory. Each unexcused absence will lower your final grade one letter grade. If you must miss a class for a good reason, please supply proof of that reason before I need to ask for it.*

Sketchbook (-3% of final grade if not consistently done)

You will maintain a sketchbook for this class. Use it for anything you would like on a daily basis. It doesn't even have to pertain to your studies. Fill it with words that inspire you, visual research, collages, drawings, sketches, your own writing, poetry, pressed flowers, technical diagrams, notes from class... whatever.

I will only look at your sketchbook from afar to make sure you are doing it. *Graded only on the simple fact that you have things done in a book.*

Web Presence (-10% of final grade if not done)

At this point in the Twenty-First Century, you must have a web page to be taken seriously. This does not have to be elaborate at all, but must have a permanent address associated with it and show samples of your work. Whatever else you include or how you do this is up to you. There are many free hosting sites and other sites (like Flickr or Picasa) that you can use if you have no interest in making this elaborate. *Graded solely on its existence in the ether.*

Gallery Openings (-3% of final grade if not present)

You are required to attend all gallery openings in the wART FAC WAS Gallery.