

**CA461/Media Criticism
Political Activism Survey
Dr. Stein/Winter 2007**

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Survey results collected between Sept. 28, 2007 and Oct. 5, 2007

Number of Responses (T=410): 1Y 115, 2Y 101, 3Y 113, 4Y 81

1. Please indicate your gender.

	1Y	2Y	3Y	4Y
Female	61.7	69.3	62.8	75.3
Male	38.3	30.7	37.2	24.7

2. From the following list, please indicate your status.

	1Y	2Y	3Y	4Y
First-Year	98.3	00.0	00.0	000.0
Sophomore	00.9	99.9	02.7	000.0
Junior	00.9	01.0	94.7	000.0
Senior	00.0	00.0	02.7	100.0
Other	00.0	00.0	00.0	000.0

3. What is your current age?

	1Y	2Y	3Y	4Y
17	01.7	01.0	00.0	00.0
18	81.7	01.0	00.0	00.0
19	13.9	77.2	05.3	00.0
20	00.9	20.8	73.5	02.5
21	00.9	00.0	16.8	69.1
22	00.9	00.0	00.0	23.5
23 and above	00.8	00.0	04.4	04.9

4. Are you affiliated with any of the following religions?

	1Y	2Y	3Y	4Y
Buddhism	00.9	01.0	00.0	00.0
Christianity	91.3	86.1	89.4	86.4
Hinduism	00.0	01.0	00.0	01.2
Islam	00.0	00.0	00.0	00.0
Judaism	00.0	00.0	00.0	00.0
Muslim	00.0	00.0	00.0	00.0
Other Religion	01.7	01.0	02.7	01.2
No Religious Preference	06.1	10.9	08.0	11.1

5. How would you describe your family's socio-economic status?

	1Y	2Y	3Y	4Y
Upper Class	02.6	05.9	00.0	02.5
Upper Middle Class	25.4	29.7	26.6	24.7
Middle Class	64.0	50.5	56.6	50.6
Lower Middle Class	07.0	11.9	15.0	18.5
Lower Class	00.9	02.0	01.8	03.7

6. Please indicate which of the following most correctly reflects your voter registration status.

	1Y	2Y	3Y	4Y
Registered in Iowa	64.2	64.4	72.6	77.8
Registered in another state	11.9	17.8	19.5	16.1
Not registered to vote	23.9	17.8	08.0	06.2

7. Are you affiliated with a political party, and if so, from the list given below, which party? ("Affiliated" means the party preference you listed on your voter registration, or having strong agreement with the principles of that party.)

	1Y	2Y	3Y	4Y
Republican	20.2	18.8	20.4	19.8
Democrat	35.8	33.7	36.3	39.5
Other Party	02.8	00.0	00.9	02.5
Not Affiliated with a Party	41.3	47.5	42.5	38.3

8. How would you rate your views generally on political and/or social issues?

	1Y	2Y	3Y	4Y
Liberal	23.6	20.8	28.3	27.2
Somewhat Liberal	20.8	20.8	19.5	22.2
Moderate	32.1	31.7	23.9	29.6
Somewhat Conservative	14.2	17.8	17.7	11.1
Conservative	09.4	08.9	10.6	09.9

9. Do you plan to attend the January 14, 2008 Iowa presidential precinct caucuses?

	1Y	2Y	3Y	4Y
Yes	17.3	19.8	25.7	17.3
No	28.2	32.7	30.1	39.5
Not Sure	54.6	47.5	44.3	43.2

10. How far would you travel to attend a caucus?

	1Y	2Y	3Y	4Y
1 to 5 miles	32.0	24.5	24.3	21.5
5 to 20 miles	35.0	43.9	32.4	38.0
20 to 50 miles	20.0	15.3	28.8	27.9
50 to 100 miles	08.0	14.3	10.8	11.4
100 miles or more	05.0	02.0	03.6	01.3

11. The following is a list of declared candidates for the Democratic nomination for president in 2008. If the election were held today, which of these candidates would most likely get your vote?

	1Y	2Y	3Y	4Y
Joe Biden	02.9	02.1	01.8	01.3
Hillary Clinton	11.4	08.4	06.3	08.9
Chris Dodd	00.0	00.0	00.9	00.0
John Edwards	09.5	12.6	10.7	16.5
Mike Gravel	01.0	00.0	00.9	00.0
Dennis Kucinich	01.9	00.0	03.6	02.5
Barack Obama	52.4	54.7	50.0	51.9
Bill Richardson	01.9	04.2	07.1	02.5
Other Democrat	01.0	01.1	00.0	01.3
None of the Above	18.1	16.8	18.8	15.2

12. The following is a list of declared candidates for the Republican nomination for president in 2008. If the election were held today, which of these candidates would most likely get your vote?

	1Y	2Y	3Y	4Y
Sam Brownback	01.0	01.1	00.0	00.0
John Cox	00.0	00.0	00.9	01.3
Rudy Giuliani	25.5	24.5	19.8	12.8
Mike Huckabee	04.9	03.2	04.5	01.3
Duncan Hunter	00.0	00.0	00.0	01.3
John McCain	10.8	12.8	09.0	06.4
Ron Paul	02.9	01.1	01.8	03.9
Mitt Romney	09.8	11.7	09.0	14.1
Tom Tancredo	00.0	00.0	00.0	00.0
Fred Thompson	05.9	02.1	09.0	06.4
Other Republican	00.0	01.1	00.0	01.3
None of the Above	39.2	42.6	46.0	51.3

13. How would you rate your knowledge of the candidates who are running for president in 2008?

	1Y	2Y	3Y	4Y
No Knowledge	11.5	07.3	07.1	01.3
A Little Knowledgeable	48.1	44.8	35.4	45.6
Somewhat Knowledgeable	25.0	29.2	38.1	41.8
Knowledgeable	13.5	13.5	15.9	10.1
Very Knowledgeable	01.9	05.2	03.5	01.3

14. How would you rate your knowledge of political and/or social issues generally?

	1Y	2Y	3Y	4Y
No Knowledge	07.6	03.1	07.2	02.5
A Little Knowledgeable	34.9	29.6	25.2	30.4
Somewhat Knowledgeable	30.2	41.8	32.4	39.2
Knowledgeable	20.8	20.4	27.9	25.3
Very Knowledgeable	06.6	05.1	07.2	02.5

15. How do you get your information about political candidates and campaigns? (Choose all that apply.)

	1Y	2Y	3Y	4Y
television commercials	61.9	54.1	54.9	60.8
entertainment programs	20.2	17.4	24.8	24.1
newspapers	65.7	72.5	81.4	74.7
television news	71.4	73.5	77.0	73.4
radio news	28.6	24.5	25.7	30.4
mailings/phone marketing	10.5	07.1	12.4	08.9
attendance at political events	09.5	20.4	23.0	22.8
internet generally	41.9	44.9	49.6	46.8
official candidate/party internet sites	18.1	21.4	31.9	30.4
family	54.3	61.2	57.5	55.7
friends	50.5	62.2	63.7	67.1
other sources	17.1	17.4	14.2	11.4
none of the above	01.0	01.0	00.9	01.3

16. How politically active are you?

	1Y	2Y	3Y	4Y
Not At All	30.2	25.0	23.4	19.9
A Little Active	45.3	40.6	36.9	44.3
Somewhat Active	15.1	24.0	24.3	20.3
Active	08.5	09.4	12.6	13.9
Very Active	00.9	01.0	02.7	02.5

17. In what ways are you politically active? (Choose all that apply.)

	1Y	2Y	3Y	4Y
Volunteer Time for a Campaign	07.0	05.8	08.0	11.4
Donate Money to a Campaign	01.2	04.6	02.0	01.4
Vote in Elections	62.8	78.2	85.0	87.1
Study Issues to be Informed	47.7	51.7	67.0	61.4
Member of Campus Group	18.6	24.1	24.0	24.3
Wear Campaign Buttons/Shirts	09.3	21.8	22.0	15.7
Display Bumper Stickers	07.0	13.8	14.0	08.6
Discussing Topics with Peers/Others	55.8	73.6	81.0	72.9
Other Ways	23.3	05.8	13.0	12.9